



NATIONAL DEFENSE UNIVERSITY FOUNDATION

Exclusively Focused Mission to Support NDU

August 1, 2021



NDUF Mission: NDU faculty, students, and facilities

The National Defense University (NDU) Foundation is a nonpartisan, nonprofit 501(c)3 philanthropic foundation established to support the National Defense University's mission of joint strategic education and leadership development.

The NDU Foundation seeks to **drive excellence and innovation** in the faculty and student body through **external partnerships, financial support and original initiatives** bringing together industry & individuals with military, diplomatic and intelligence leaders to ensure our collective national and international security.



NDFUF History of Support

- Funding travel for students and faculty to engage with industry
- Funding hospitality events, for students, alumni, and faculty
- Funding ISMO programs to build international relationships
- Endowing the Colin Powell Chair
- Providing programmatic support via webinars & podcasts



NDUF's Vision

1. **Grow our support** for faculty to recruit and retain the best
 2. Build partnerships to **expand access** to those who are working and learning at the leading edge
 3. **Dream big:** Facilities, tools, and access to innovation
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Our Challenges

- Changes in leadership: Rebuilding relationships at NDU and beyond
- Externalizing our Case for Support: Explaining why a DoD organization needs more support (The Smithsonian Institution as a model)
- NDU as the newest senior PME institution
- Connecting to YOU: Confusion about NDUF role and the Alumni Association



Rebuilding NDUF to Grow Support for NDU

- Rebuild relationships - internal and external
- Recruit talent
- Re-launch programming
- Revitalize our Board of Directors
- Connect NDU to resources - funding and expertise



NDUF Current State PLACEHOLDER SLIDE

- National Security Briefings Archive
 - <https://ndufoundation.org/events>
- Link to the Pandemic Response Innovation Seminar
 - <https://ndufoundation.org/newsroom/2021-04-27-000000/industry-innovation-seminar-pandemic-response>



How You Can Help

- Visit Suite 211, Marshall Hall
 - Join us for an event – <https://ndufoundation.org>
 - Share your ideas – Tell us what you need, or what the next class needs! schmeling@ndufoundation.org or <https://ndufoundation.org/contact>
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Connect With Us

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